new algorithms can be applied to generic revenue management data model 125 as the science of revenue management progresses. Generic revenue management data model 125 also facilitates the sequencing of algorithms to allow for both global and local optimization of a network. From a training perspective, the present invention can provide a unified language for dealing with revenue management problems, thus simplifying the revenue management lexicon.

[0063]   Although the present invention has been described in detail, it should be understood that various changes, substitutions and alternations can be made hereto without departing from the spirit and scope of the invention as described in the appended claims.